

# Michael Jordan Speaks Lessons From The Worlds Greatest Champion Speak Series

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## When Nothing Else Matters

### State

When Warren Buffett Speaks. . . people listen. "If people want to improve their  
investing skills, it has to help to study how the Master does it. This short book  
outlines Buffett's philosophy and techniques." —Peter S. Lynch, Fidelity  
Investments "Common sense with a deft irony . . ." —John C. Bogle, founder of The  
Vanguard Group and author, The Little Book of Common Sense Investing "It was  
Warren Buffett's thoughts and philosophy that first captivated investors. Janet  
Lowe has done us all a great service by collecting and arranging Warren Buffett's  
wit and wisdom in an easy-to-read and enjoyable book." —Robert G. Hagstrom,  
Portfolio Manager, Legg Mason Growth Trust mutual fund, and author, The Warren  
Buffett Way, Second Edition "A must-read. Buffett's wit and wisdom is a roadmap  
for anyone looking to succeed in business, investing, and life." —Steve Halpern,  
Editor, [www.thestockadvisors.com](http://www.thestockadvisors.com)

## How to Be Like Mike

"People have told me that their lives have changed because of me. I take away  
from this the sense that I'm on the right track." "I believe you're here to live your  
life with passion. Otherwise, you're just traveling through the world blindly-and  
there's no point to that." "Oprah's on." It's the catchphrase that inspires millions  
around the world to tune in to one of the most trusted women in the history of  
television. Almost everyone follows Oprah's every move. One word about a book  
club selection sends an obscure first novel rocketing to the top of the bestseller  
list. Oprah Winfrey possesses what is arguably one of the world's most influential  
voices. Alive with her unique warmth and insight, Oprah Winfrey Speaks reveals  
the mystique of Oprah in her own words. Drawing on hundreds of sources, Janet  
Lowe provides an evocative, personal portrait. Here are Oprah's opinions on  
everything from childhood and overcoming adversity to dealing with fame and

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staying real. Oprah Winfrey Speaks highlights Oprah's abiding faith, no-nonsense business rules, generosity, and love as well as her 10 commandments for lifelong success. Oprah's lifetime theme has been personal transformation-she's constantly seeking, questioning, changing, and growing. This uplifting theme echoes throughout Oprah Winfrey Speaks. Here is just a hint of the wisdom you'll discover:

- \* "Just tell the truth. It'll save you every time."
- \* "Don't complain about what you don't have. Use what you've got. To do less than your best is a sin. Every single one of us has the power for greatness, because greatness is determined by service-to yourself and to others."
- \* "I am a woman in progress. I'm just trying like everyone else. I try to take every conflict, every experience and learn from it. All I know is that I can't be anybody else. And it's taken me a long time to realize that."
- \* "If you're angry, be angry and deal with it. Don't go eat a bag of Ruffles."
- \* "God blesses you better when you pray on your knees."

The world listens when Oprah Winfrey Speaks Here's just a hint of the wisdom you'll find inside "I am what I am because of my grandmother. My strength. My sense of reasoning. Everything. All that was set by the time I was six." "Luck is a matter of preparation meeting opportunity." "I always feel if you do right, right will follow." "You know the old clich-, 'a good man is hard to find'? Well, it's true. And the smarter you get, the harder they are to find." This book has not been prepared, approved, licensed, or endorsed by Oprah Winfrey, Harpo Productions, or by any entity that creates, produces, or broadcasts THE OPRAH WINFREY SHOW.

### **Great Speeches For Better Speaking**

#### **Books Out Loud**

Words and wisdom from Chicago Bulls #23: Mega-superstar, "His Airness" He is the most successful player to ever wear a basketball uniform. On the court and off the court, Michael has entertained the world as a pitchman, movie star, spokesperson, and an extraordinary athlete-although not the greatest baseball player. For the first time ever, bestselling author Janet Lowe has compiled a portrait from Michael's own words. Michael Jordan Speaks touches upon everything about the sport, his mega-superstar status, and his life, culled from articles, newscasts, and interviews.

#### **Michael Jordan**

### **Dreams Fulfilled: Inspirational Comeback Stories**

#### **A Coach's Life**

#### **Books in Print**

An award-winning trainer draws on experience with such top athletes as Michael Jordan, Kobe Bryant and Ken Griffey, Jr. to explain how to tap dark competitive

reflexes in order to succeed regardless of circumstances, explaining the importance of finding internal resources and harnessing the power of personal fears and instincts.

## **Stillness Is the Key**

The Mamba Mentality: How I Play is Kobe Bryant's personal perspective of his life and career on the basketball court and his exceptional, insightful style of playing the game—a fitting legacy from the late Los Angeles Laker superstar. In the wake of his retirement from professional basketball, Kobe “The Black Mamba” Bryant decided to share his vast knowledge and understanding of the game to take readers on an unprecedented journey to the core of the legendary “Mamba mentality.” Citing an obligation and an opportunity to teach young players, hardcore fans, and devoted students of the game how to play it “the right way,” The Mamba Mentality takes us inside the mind of one of the most intelligent, analytical, and creative basketball players ever. In his own words, Bryant reveals his famously detailed approach and the steps he took to prepare mentally and physically to not just succeed at the game, but to excel. Readers will learn how Bryant studied an opponent, how he channeled his passion for the game, how he played through injuries. They'll also get fascinating granular detail as he breaks down specific plays and match-ups from throughout his career. Bryant's detailed accounts are paired with stunning photographs by the Hall of Fame photographer Andrew D. Bernstein. Bernstein, long the Lakers and NBA official photographer, captured Bryant's very first NBA photo in 1996 and his last in 2016—and hundreds of thousands in between, the record of a unique, twenty-year relationship between one athlete and one photographer. The combination of Bryant's narrative and Bernstein's photos make The Mamba Mentality an unprecedented look behind the curtain at the career of one of the world's most celebrated and fascinating athletes.

## **12 Rules for Life**

### **The British National Bibliography**

In many ways, Google is the prototype of a successful twenty-first-century company. It uses technology in new ways to make information universally accessible; promotes a corporate culture that encourages creativity among its employees; and takes its role as a corporate citizen very seriously, investing in green initiatives and developing the largest corporate foundation in the United States. Following in the footsteps of Warren Buffett Speaks and Jack Welch Speaks—which contain a conversational style that successfully captures the essence of these business leaders—Google Speaks reveals the amazing story behind one of the most important new companies of our time by exploring the people and philosophies that have made it a global phenomenon in less than fifteen years. Written by bestselling author Janet Lowe, this book offers an engaging look at how Google's founders, Sergey Brin and Larry Page, transformed their vision of a better Internet search engine into a business colossus with about \$16 billion in annual revenue. Lowe discusses the values that drive Brin and

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Page—for example, how they both live fairly modest lives, despite each having a net worth in excess of \$15.9 billion—and details how they have created a culture that fosters fun while, at the same time, keeping Google at the forefront of technology through relentless R&D investments and imaginative partnerships with organizations such as NASA. In addition to examining Google's breakthrough business strategies and new business models—which have transformed online advertising and changed the way we look at corporate responsibility and employee relations—Lowe explains why Google may be a harbinger of where corporate America is headed. She also addresses controversies surrounding Google, such as copyright infringement, antitrust concerns, and personal privacy and poses the question almost every successful company must face: as Google grows, can it hold on to its entrepreneurial spirit as well as its informal motto, "Don't do evil"? What started out as a university research project conducted by Sergey Brin and Larry Page has ended up revolutionizing the world we live in. Google Speaks puts these incredible entrepreneurs in perspective and shows you how their drive and determination have allowed them to create one of today's most powerful companies.

### **Words on Cassette 2002**

The updated edition of the book that has changed millions of lives with its insights into the growth mindset. After decades of research, world-renowned Stanford University psychologist Carol S. Dweck, Ph.D., discovered a simple but groundbreaking idea: the power of mindset. In this brilliant book, she shows how success in school, work, sports, the arts, and almost every area of human endeavor can be dramatically influenced by how we think about our talents and abilities. People with a fixed mindset—those who believe that abilities are fixed—are less likely to flourish than those with a growth mindset—those who believe that abilities can be developed. Mindset reveals how great parents, teachers, managers, and athletes can put this idea to use to foster outstanding accomplishment. In this edition, Dweck offers new insights into her now famous and broadly embraced concept. She introduces a phenomenon she calls false growth mindset and guides people toward adopting a deeper, truer growth mindset. She also expands the mindset concept beyond the individual, applying it to the cultures of groups and organizations. With the right mindset, you can motivate those you lead, teach, and love—to transform their lives and your own. Praise for Mindset “A good book is one whose advice you believe. A great book is one whose advice you follow. This is a book that can change your life, as its ideas have changed mine.”—Robert J. Sternberg, co-author of Teaching for Wisdom, Intelligence, Creativity, and Success “An essential read for parents, teachers [and] coaches . . . as well as for those who would like to increase their own feelings of success and fulfillment.”—Library Journal (starred review) “Everyone should read this book.”—Chip Heath and Dan Heath, authors of Made to Stick “One of the most influential books ever about motivation.”—Po Bronson, author of NurtureShock “If you manage people or are a parent (which is a form of managing people), drop everything and read Mindset.”—Guy Kawasaki, author of The Art of the Start 2.0

### **Relentless**

## **Michael Jordan**

Michael Jordan is the greatest basketball player of all time. But his pre-eminence is more than just extraordinary athletic ability: the lessons of his life—such as focus, passion, hard work, perseverance and accountability—have shaped him into one of the most revered celebrities of the 20th century. In this inspiring book Pat Williams, motivational speaker and senior vice president of the NBA's Orlando Magic, reveals Jordan's method for living a life of greatness that we can all incorporate into our lives. Fascinating anecdotes and quotes from those who know Michael best provide a glimpse into a persona as sweeping and immense as any generation has ever witnessed. Peppered with examples from Williams's life and those of other star athletes and celebrities, this uplifting book shows that we are, indeed, all capable of fulfilling our full potential. Readers from all walks of life can appreciate and aspire to living life like a champion.

## **The Mamba Mentality**

Sports memorabilia collectors can identify and evaluate their treasured collectibles by using this comprehensive price guide, now in its second edition. Includes information on autographs, books and publications, equipment, figurines, pennants, and other unusual items. 2,500 photos.

## **Oprah Winfrey Speaks**

The New York Times Bestseller, Now in eBook Format and Updated With a New Introduction This is the 20th anniversary of the explosive bestseller that changed the way the world viewed one of the greatest athletes in history, revealing for the first time Michael Jordan's relentless drive to win anything and everything, at any cost. NBA Hall of Fame columnist Sam Smith had unlimited access to the team and its players during their championship 1991-92 season, which he details in the new introduction, along with candid revelations about his sources, and the reaction from Michael, his teammates, the media, and the fans when the book blasted onto the bestseller lists in 1992 (where it stayed for three months). With more than a million copies in print, and just published for the first time in eBook format, *The Jordan Rules* remains the ultimate inside look at one of the most legendary teams in sports history.

## **Michael Jordan**

This title introduces Michael Jordan who has had a great influence on his sport and in his society. Career highlights, battles along the way, and humanitarian contributions are discussed. Jordan's legacy is told through informative sidebars, captivating photos, and engaging text. SportsZone is an imprint of ABDO Publishing Company. Aligned to Common Core Standards and correlated to state standards. SportsZone is an imprint of ABDO Publishing Company.

## **Google Speaks**

Set against a backdrop of social change during the 1970s, *State* is a compelling

first-person account of what it was like to live through both traditional gender discrimination in sports and the joy of the very first days of equality—or at least the closest that one high school girls' basketball team ever came to it. In 1975, freshman Melissa Isaacson—along with a group of other girls who'd spent summers with their noses pressed against the fences of Little League ball fields, unable to play—entered Niles West High School in suburban Chicago with one goal: make a team, any team. For "Missy," that turned out to be the basketball team. Title IX had passed just three years earlier, prohibiting gender discrimination in education programs or activities, including athletics. As a result, states like Illinois began implementing varsity competition—and state tournaments—for girls' high school sports. At the time, Missy and her teammates didn't really understand the legislation. All they knew was they finally had opportunities—to play, to learn, to sweat, to lose, to win—and an identity: they were athletes. They were a team. And in 1979, they became state champions. With the intimate insights of the girl who lived it, the pacing of a born storyteller, and the painstaking reporting of a veteran sports journalist, Isaacson chronicles one high school team's journey to the state championship. In doing so, Isaacson shows us how a group of "tomboys" found themselves and each other, and how basketball rescued them from their collective frustrations and troubled homes, and forever altered the course of their lives.

## **Applause! for Cincinnati's Black Lifestyle**

This Bibliography presents citations of hundreds of biographies of Afro-Americans under the categories of General, Science, Engineering and Invention, Entertainment, Sports, Civil Rights, Women and the Arts. Access is provided via Title, Author and Subject Indexes.

## **Great Lakes and Midwest Catalog**

New York Times Bestseller This big-hearted memoir by the most promising professional basketball player of his generation details his rise to NBA stardom, the terrible accident that ended his career and plunged him into a life-altering depression, and how he ultimately found his way out of the darkness. Ten years ago, Jay Williams was at the beginning of a brilliant professional basketball career. The Chicago Bulls' top draft pick—and the second pick of the entire draft—he had the great Michael Jordan's locker. Then he ran his high-performance motorcycle head-on into a light pole, severely damaging himself and ending his career. In this intense, hard-hitting, and deeply profound memoir, Williams talks about the accident that transformed him. Sometimes, the memories are so fresh, he feels like he'll never escape the past. Most days, he finds a quiet peace as a commentator on ESPN and as an entrepreneur who can only look back in astonishment at his younger self—a kid who had it all, thought he was invincible, and lost everything . . . only to gain new wisdom. Williams also shares behind the scenes details of life as an All-American. He tells it straight about the scandalous recruiting process and his decision to return to Duke and Coach K—a man who taught him about accountability—to finish his education. He also speaks out about corruption—among coaches, administrators, players, and alumni—and about his time in the NBA, introducing us to a dark underworld culture in the pros: the gambling, drugs, and sex in every city, with players on every team.

## **Driven from Within**

The former basketball player shares his views on achieving excellence, including goals, fears, commitment, teamwork, learning the fundamentals, and leadership

## **Acquisitions List, African-American Collection**

Michael Jordan is the greatest basketball player of all time. But his pre-eminence is more than just extraordinary athletic ability: the lessons of his life—such as focus, passion, hard work, perseverance and accountability—have shaped him into one of the most revered celebrities of the 20th century. In this inspiring book Pat Williams, motivational speaker and senior vice president of the NBA's Orlando Magic, reveals Jordan's method for living a life of greatness that we can all incorporate into our lives. Fascinating anecdotes and quotes from those who know Michael best provide a glimpse into a persona as sweeping and immense as any generation has ever witnessed. Peppered with examples from Williams's life and those of other star athletes and celebrities, this uplifting book shows that we are, indeed, all capable of fulfilling our full potential. Readers from all walks of life can appreciate and aspire to living life like a champion.

## **The North Carolina Historical Review**

The deluxe eBook edition of stand-up comedian and WNYC podcaster Phoebe Robinson's *You Can't Touch My Hair* brings Phoebe's hilarious voice off the page, directly into your eyes and ears. This enhanced edition features exclusive video footage with cameos by some of Phoebe's comedy besties, plus more than an hour of audio where Phoebe talks regrettable crushes from the 90s, advice she wishes someone had given her as a teenager, the influence of RuPaul, and much more. Delivered in her signature style, Phoebe serves laughter and levity alongside more serious topics at rapid-fire speeds, topped—as always—with pop culture references for days. A hilarious and timely essay collection about race, gender, and pop culture from upcoming comedy superstar and *2 Dope Queens* podcaster Phoebe Robinson. Being a black woman in America means contending with old prejudices and fresh absurdities every day. Comedian Phoebe Robinson has experienced her fair share over the years: she's been unceremoniously relegated to the role of "the black friend," as if she is somehow the authority on all things racial; she's been questioned about her love of U2 and Billy Joel ("isn't that . . . white people music?"); she's been called "uppity" for having an opinion in the workplace; she's been followed around stores by security guards; and yes, people do ask her whether they can touch her hair all the time. Now, she's ready to take these topics to the page—and she's going to make you laugh as she's doing it. Using her trademark wit alongside pop-culture references galore, Robinson explores everything from why Lisa Bonet is "Queen. Bae. Jesus," to breaking down the terrible nature of casting calls, to giving her less-than-traditional advice to the future female president, and demanding that the NFL clean up its act, all told in the same conversational voice that launched her podcast, *2 Dope Queens*, to the top spot on iTunes. As personal as it is political, *You Can't Touch My Hair* examines our cultural climate and skewers our biases with humor and heart, announcing Robinson as a writer on the rise.

## **Jack Welch Speaks**

Profiles the legendary basketball player who is one of the wealthiest and most popular athletes in the world.

## **You Can't Touch My Hair Deluxe**

## **Life Is Not an Accident**

"It's not every day that I'm blown away by a book about a sports figure. But MICHAEL JORDAN: THE LIFE, by Roland Lazenby, ranks up there with the very best: The Boys of Summer by Roger Kahn, Friday Night Lights by Buzz Bissinger, and Joe DiMaggio by Richard Ben Cramer. The depth of reporting, his frequent ascent into poetry, and his intelligent analysis of the life of this complicated, fascinating American icon deserve Pulitzer Prize consideration. For the first time I understand what makes Michael Jordan tick. I was captivated, fascinated and beguiled from beginning to end." -- Peter Golenbock, New York Times bestselling author of George and In the Country of Brooklyn The definitive biography of a legendary athlete The Shrug. The Shot. The Flu Game. Michael Jordan is responsible for sublime moments so ingrained in sports history that they have their own names. When most people think of him, they think of his beautiful shots with the game on the line, his body totally in sync with the ball -- hitting nothing but net. But for all his greatness, this scion of a complex family from North Carolina's Coastal Plain has a darker side: he's a ruthless competitor and a lover of high stakes. There's never been a biography that encompassed the dual nature of his character and looked so deeply at Jordan on and off the court -- until now. Basketball journalist Roland Lazenby spent almost thirty years covering Michael Jordan's career in college and the pros. He witnessed Jordan's growth from a skinny rookie to the instantly recognizable global ambassador for basketball whose business savvy and success have millions of kids still wanting to be just like Mike. Yet Lazenby also witnessed the Michael Jordan whose drive and appetite are more fearsome and more insatiable than any of his fans could begin to know. Michael Jordan: The Life explores both sides of his personality to reveal the fullest, most compelling story of the man who is Michael Jordan. Lazenby draws on his personal relationships with Jordan's coaches; countless interviews with Jordan's friends, teammates, and family members; and interviews with Jordan himself to provide the first truly definitive study of Michael Jordan: the player, the icon, and the man.

## **G.K. Hall Interdisciplinary Bibliographic Guide to Black Studies**

"What does everyone in the modern world need to know? [The author's] answer to this most difficult of questions uniquely combines the hard-won truths of ancient tradition with the stunning revelations of cutting-edge scientific research. [The author discusses] discussing discipline, freedom, adventure and responsibility, distilling the world's wisdom into 12 practical and profound rules for life"--

## **Eleven Rings**

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This title features the most influential people to ever play the game, including Kareem Abdul-Jabbar, Michael Jordan, and Candace Parker.

### **Standard Catalog of Sports Memorabilia**

The legendary coach of the University of North Carolina men's basketball team describes the players, teams, games, rivalries, and strategies that have shaped his career; explains the philosophy that guides him; and offers intriguing profiles of the players with whom he has worked, including Michael Jordan. Reprint. 75,000 first printing.

### **I Can't Accept Not Trying**

The inside story of one of basketball's most legendary and game-changing figures. A New York Times bestseller. During his storied career as head coach of the Chicago Bulls and Los Angeles Lakers, Phil Jackson won more championships than any coach in the history of professional sports. Even more important, he succeeded in never wavering from coaching his way, from a place of deep values. Jackson was tagged as the "Zen master" half in jest by sportswriters, but the nickname speaks to an important truth: this is a coach who inspired, not goaded; who led by awakening and challenging the better angels of his players' nature, not their egos, fear, or greed. This is the story of a preacher's kid from North Dakota who grew up to be one of the most innovative leaders of our time. In his quest to reinvent himself, Jackson explored everything from humanistic psychology and Native American philosophy to Zen meditation. In the process, he developed a new approach to leadership based on freedom, authenticity, and selfless teamwork that turned the hypercompetitive world of professional sports on its head. In *Eleven Rings*, Jackson candidly describes how he:

- Learned the secrets of mindfulness and team chemistry while playing for the champion New York Knicks in the 1970s
- Managed Michael Jordan, the greatest player in the world, and got him to embrace selflessness, even if it meant losing a scoring title
- Forged successful teams out of players of varying abilities by getting them to trust one another and perform in sync
- Inspired Dennis Rodman and other "uncoachable" personalities to devote themselves to something larger than themselves
- Transformed Kobe Bryant from a rebellious teenager into a mature leader of a championship team.

Eleven times, Jackson led his teams to the ultimate goal: the NBA championship—six times with the Chicago Bulls and five times with the Los Angeles Lakers. We all know the legendary stars on those teams, or think we do. What *Eleven Rings* shows us, however, is that when it comes to the most important lessons, we don't know very much at all. This book is full of revelations: about fascinating personalities and their drive to win; about the wellsprings of motivation and competition at the highest levels; and about what it takes to bring out the best in ourselves and others. From the Trade Paperback edition.

### **Basketball in America**

'A part of all those people who helped me along the way can be found in everything I have done and continue to do. I had some great teachers - and I listened to what they had to say.' - Michael Jordan A global icon in sports, style and

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business, Michael Jordan is famous for his unrivalled athletic ability, his fierce determination, and his grace under pressure. In *DRIVEN FROM WITHIN*, he makes it clear that his phenomenal success is thanks in large part to the teachers, mentors and friends who have guided him throughout his life. Here is a book about the power of collaboration and teamwork, the energy that is released when people share their gifts and hard-won knowledge. With almost two million copies of his three previous books in print, Michael Jordan has proven himself to be as strong a performer in bookstores as he is on the court. Lavishly illustrated and beautifully designed, this is Michael Jordan's most intimate book to date. Organized around the qualities that Jordan demonstrates in his own life and that he looks for in others - qualities like authenticity, integrity, passion and commitment - *DRIVEN FROM WITHIN* is an inspiring record of an extraordinary life.

### **Warren Buffett Speaks**

### **The Jordan Rules**

Incredible inspirational comeback stories of six determined athletes. Read amazing lessons of perseverance and the "never give up" attitude.

### **How to Be Like Mike**

### **Mindset**

Examine the social and cultural impact of basketball on America at the amateur and professional levels! *Basketball in America: From the Playgrounds to Jordan's Game and Beyond* is a pioneering analysis of the history of basketball and its effect on popular culture from the 1970s to today. The popularity of basketball is undeniable, and the subject allows for such a broad range of interpretations in popular culture. It cuts across economic, racial, and social boundaries, and its major stars cross over into other forms of popular entertainment more than any other professional sport. This book examines the entire scope of modern basketball history, from the playgrounds, where people first learn the fundamentals, to the college and professional levels. *Basketball in America* is a collection of essays that explores the intersection of basketball and popular culture in America. The contributors are an eclectic mix of writers, scholars, journalists, former players, coaches, and sports enthusiasts who all share an undying love for the game of basketball. The authors analyze the sport from a cross-cultural and historical perspective—digging deep into the profound popular cultural influences of basketball and exploring the scope and depth of its influence. This is the first book that examines the social and cultural impact of basketball on American society to reveal how tightly it is woven into America's cultural fabric. Also included are photographs and tables to enhance your understanding of the material. Topics covered in *Basketball in America* include: Elgin Baylor—the first “modern” basketball player Chocolate Thunder and Short Shorts: The NBA in the 1970s Dr. J, Bird, Magic, Jordan, and the Bad Boys: The NBA in the 1980s The Jordan Era: The NBA in the 1990s LeBron James and the future of the NBA the Nike brand and

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popular culture lessons learned from legendary UNC coach Dean Smith professional women's basketball and much more! Basketball in America is a comprehensive analysis that will appeal to anyone interested in understanding how the sport has become an integral part of our national culture. It is an insightful read for sports fans as well as for sports historians. In addition, this book can be used as a textbook in sports history or sociology of sports classes. It will entertain and inform those who treasure basketball and the role it plays in the American consciousness. Make it part of your collection today!

### **Afro-American Biographies**

As one of the greatest, most celebrated athletes in history, Michael Jordan conquered professional basketball as no one before. Powered by a potent mix of charisma, near superhuman abilities and a ferocious drive to dominate the game, he achieved every award and accolade conceivable before retiring from the Chicago Bulls and taking an executive post with the Washington Wizards. But retirement didn't suit the man who was once king, and at the advanced age of thirty-eight Michael Jordan decided it was time to reclaim the court that was once his. *WHEN NOTHING ELSE MATTERS* is the definitive account of Jordan's equally spectacular and disastrous return to basketball. Having closely followed Jordan's final two seasons, Michael Leahy draws a fascinating portrait of an intensely complex man hampered by injuries and assaulted by younger players eager to usurp his throne. In this enthralling book Jordan emerges as an ambitious, at times deeply unattractive character with, unsurprisingly, a monstrous ego. *WHEN NOTHING ELSE MATTERS* is an absorbing portrait not only of one athlete's overriding ambition, but also of a society so in thrall to its sports stars that it is blind to all their faults.

### **Michael Jordan Speaks**

Master the art of persuasion with lessons from the best speakers of our time. Throughout history, they have moved us. They have enlightened and inspired us. They are our nation's most influential speakers, gifted with the talent to change minds and hearts. What is the almost magical power they possess--and how can you harness it for yourself? The answers are here in this illuminating guide to unforgettable oratory. Complete with a ninety-minute CD featuring six great speeches in their entirety, this tool kit for speakers takes you through an in-depth analysis of these historically significant speeches and the secrets of their eloquent effectiveness. With close examination of each speech, you'll get lessons on how to: Address a difficult situation with help from the Great Communicator, Ronald Reagan Bring divergent interests together with effective arguments like Edward Kennedy Capture and hold your audience's attention by mastering General Douglas MacArthur's structural techniques Style a formal speech with the elegance of John F. Kennedy Maximize your delivery by studying the power of Barbara Jordan's voice Use Mary Fisher's special rhetorical tactics to sway even the toughest audience

### **Great Athletes**

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Holiday, author of *The Obstacle Is the Way* and *Ego Is the Enemy* draws on timeless Stoic and Buddhist philosophy to show why slowing down is the secret weapon for those charging ahead.

### **Michael Jordan:**

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