

Online Library May I Have Your Attention Please
Your Guide To Business Writing That Charms
Captivates And Converts

May I Have Your Attention Please Your Guide To Business Writing That Charms Captivates And Converts

Professional Journal of the United States Army
The Gospel According to Matthew
Story-Based Inquiry: A Manual for Investigative Journalists
Concentration: Improve Your Attention and Stay More Focused
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May I Have Your Attention, Please? Your Guide to Business Writing That Charms, Captivates and Converts
From Hitler to Jim Crow to Obama
Out on the Wire

Professional Journal of the United States Army

A Library Journal Best Book of 2015 Go behind the scenes of seven of today's most popular narrative radio shows and podcasts, including This American Life and RadioLab, in graphic narrative. Every week, millions of devoted fans tune in to or download This American Life, The Moth, Radiolab, Planet Money, Snap Judgment, Serial, Invisibilia and other narrative radio shows. Using personal stories to breathe life into complex ideas and issues, these beloved programs help us to understand ourselves and our world a little bit better. Each has a distinct style, but every one delivers stories that are brilliantly told and produced. Out on the Wire offers an unexpected window into this new kind of storytelling—one that literally illustrates the making of a purely auditory medium. With the help of This American Life's Ira Glass, Jessica Abel, a cartoonist and devotee of narrative radio, uncovers just how radio producers construct narrative, spilling some juicy insider details. Jad Abumrad of RadioLab talks about chasing moments of awe with scientists, while Planet Money's Robert Smith lets us in on his slightly goofy strategy for putting interviewees at ease. And Abel reveals how mad—really mad—Ira Glass becomes when he receives edits from his colleagues. Informative and engaging, Out on the Wire demonstrates that narrative radio and podcasts are creating some of the most exciting and innovative storytelling available today. From the Trade Paperback edition.

The Gospel According to Matthew

In many households, family members with mental health issues are misunderstood, nor are they accepted. Misunderstanding is at the root of every trial we experience, despite whether the misunderstanding is on the victim or the aggressor. When we understand something, we are more empathetic towards it. For example, let's consider the difference between sadness and depression. Sadness is a feeling that occurs in response to grief, discouragement, or disappointment from being misunderstood. Therefore, sadness is temporary. Depression, on the other hand, is caused by a traumatic event. Most people think depression stems from some major event like war or physical violence. In all actuality, depression is caused by any overwhelming negative event that impacts one's mental and emotional state, as well as relationships. In Now That I Have Your Attention, I share my challenge and triumph with depression. You will learn: How reactions to common situations contribute to mental health. The difference between sadness and depression and how to determine whether or not you are affected. How mental illness affects society. Our life experiences are common. You are not alone, and there is victory on the other side.

Story-Based Inquiry: A Manual for Investigative Journalists

Julian, online, I took note of an alarming number of thisisbyus writers posting horrendous and racist

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comments about a young Senator from Illinois, actively campaigning for President of the United States. Posting under the moniker “Gabby on the Gulf Coast” I promoted *From Hitler to Jim Crow*, a story about the displaced in Pensacola, my goal: write for the world and move forward the first-hand accounts about their struggles. I so wanted the world to care about the continued and unrelenting day-to-day plight of human beings who lost everything due to a hurricane. While some thisisbyus writers posted words revealing genuine concern and some provided positive feedback regarding the prose I chose there were countless others who took issue with the title, *From Hitler to Jim Crow*. Up to this point I never realized how many writers peddled their influence via virtual words attempting to set their plans of distraction in place against Senator Obama. Embracing a laissez-faire attitude has never been my style and I understood the price for the poor, the displaced, was too high for me to remain silent where these savvy writers were concerned. As these writers began using Hitler and his ideology in their comparisons to Senator Obama I found myself becoming increasingly insulted. Julian, I am proud to be an American, though naturalized, and using any analogy to Hitler enabled me to confront their criminal words as it became clear Senator Obama had a real shot at the White House. Conversely, Senator Hillary Clinton’s supporters became to a greater extent venomous with what I perceived to be their race-based objections used as diversions when they saw the handwriting on the wall Senator Obama was becoming the frontrunner in the race to the White House. As I held tight to my dream and goal to show

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the plight of the displaced in Pensacola I found myself washed into a political hurricane once other writers became more and more aware of the strength of my conviction that Senator Obama was the only logical choice for President of the United States of America.

Concentration: Improve Your Attention and Stay More Focused

Leap of Perception

What's a businessperson's biggest hidden asset? His or her own true story and authenticity One's personal identity is the key to one's professional brand. In *May I Have Your Attention, Please?*, Chris Hilicki illustrates how everyone can be successful by applying their personal experiences to business. Using real-world examples of famous corporations, celebrities, and the guy next door, Hilicki gets readers to use their best- and often most untapped-assets to build a better personal and professional life. Complete with thought-provoking chapter questions and practical exercises that readers can immediately apply to their plans for success, this unique guide offers step-by-step strategies that help readers examine their identity, make a lasting impression, and turn it into a reputation that transforms their businesses. Chris Hilicki (Nashville, TN) is founder and Vice Chair of Dalmatian Press, one of the U.S.'s most successful children's book companies. Formerly a scientist and now a publishing leader, she regularly speaks before industry leaders, live television audiences, and large

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conventions. Chris has been interviewed for Forbes, Inc., the Wall Street Journal, Southern Living, and Publishers Weekly and has appeared on television shows as an expert on building brands through the use of personal identity.

May I Have Your Attention Please?

Do you find it difficult to share your faith with acquaintances who have tuned out the gospel message because of unpleasant past experiences with religious goofballs or church legalism? This collection of brief articles about God's love for us is conversationally written to introduce skeptics, agnostics, and the un-churched to the concept of a saving, personal relationship with Jesus Christ. ""Jesus Is Trying To Get Your Attention"" makes a great gift for anyone who hungers for the truth yet is turned off by organized religion and ""church-ianity.""

Now That I Have Your Attention

There is no available information at this time.

May We Have Your Attention Please?

One of the Best Books of the Year The San Francisco Chronicle * The Philadelphia Inquirer * Vox * The Globe and Mail (Toronto) From Tim Wu, author of the award-winning The Master Switch (a New Yorker and Fortune Book of the Year) and who coined the term "net neutrality"--a revelatory, ambitious and urgent account of how the capture and re-sale of human

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attention became the defining industry of our time. Ours is often called an information economy, but at a moment when access to information is virtually unlimited, our attention has become the ultimate commodity. In nearly every moment of our waking lives, we face a barrage of efforts to harvest our attention. This condition is not simply the byproduct of recent technological innovations but the result of more than a century's growth and expansion in the industries that feed on human attention. Wu's narrative begins in the nineteenth century, when Benjamin Day discovered he could get rich selling newspapers for a penny. Since then, every new medium--from radio to television to Internet companies such as Google and Facebook--has attained commercial viability and immense riches by turning itself into an advertising platform. Since the early days, the basic business model of "attention merchants" has never changed: free diversion in exchange for a moment of your time, sold in turn to the highest-bidding advertiser. Full of lively, unexpected storytelling and piercing insight, *The Attention Merchants* lays bare the true nature of a ubiquitous reality we can no longer afford to accept at face value.

May I Have Your Attention Please

What should Christian witness look like in our contemporary society? In this timely book, Alan Noble looks at our cultural moment, characterized by technological distraction and the growth of secularism, laying out individual, ecclesial, and

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cultural practices that disrupt our society's deep-rooted assumptions and point beyond them to the transcendent grace and beauty of Jesus.

Make Him Beg for Your Attention

After the American presidential election of 2016, Jenny Odell felt so overstimulated and disoriented by information, misinformation, and the expressions of others, that reality itself seemed to slip away. *How To Do Nothing* is her action plan for resistance. Drawing on the ethos of tech culture, a background in the arts, and personal storytelling, Jenny Odell makes a powerful argument for refusal: refusal to believe that our lives are instruments to be optimised. She argues that nothing can be quite so radical as doing nothing.

Got Your Attention?

For the last 25 years, writer and storyteller John Roach has held court on the back page of *Madison Magazine*. With musings on everything from politics and religion to family and cabin life to sports and his many obsessions--music, technology, books, weather, and hometown Madison--Roach has entertained and occasionally enraged readers with often witty and always astute observations on life as he sees it. John published another collection, *Way Out Here in the Middle*, in 2003. In this second edition of his greatest hits, Roach shares a collection of some of his favorite and most popular columns, which reveal as much about his edgy irreverence as they do of his soulful sentiment.

Can I Have Your Attention?

A survey of recent medical studies shows a rise each year in the number of people diagnosed with ADD and ADHD. Even in the face of this increase, however, pastors have not been adequately informed on how to effectively communicate, counsel, and minister to those with ADD/ADHD. *May I Have Your Attention Please?* seeks to educate pastors and church leaders about the nature of ADD and ADHD, including the statistics and the symptoms of each disease, so that they may better understand how to properly minister to congregants affected by these disorders. This unique guide provides insight into a topic that has not been addressed previously for the clergy, aiming to bridge the gap between medical treatment of ADD/ADHD and ministry to those dealing with the disorders. It offers medical data and statistics as well as practical application scenarios for clergy to use with their congregants. Educational and informative, *May I Have Your Attention Please?* helps pastors, church leaders, teachers, and volunteers minister more successfully to the widest population possible and to help them better understand those who sit in their church services each week.

While I Have Your Attention

The Attention Merchants

'One of the most important and compelling books I've ever read, by one of Britain's most gifted writers' -

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OWEN JONES Now We Have Your Attention makes sense of what is happening in British politics by taking a radically different perspective: the people's. From a warehouse in Manchester to a pub in Essex, from the outskirts of Glasgow to a racecourse in Durham, Jack Shenker takes us on a journey across Britain to uncover the root causes of our current crisis - and the struggles being waged for our future. Shenker shows how a new kind of politics - local, personal and utterly fearless - is evolving beyond the confines of Westminster. Drawing on exceptional access to grassroots movements and rebellious communities, he introduces us to the citizens and leaders of tomorrow. 'The picture that unfolds is shocking, but also inspiring, with rays of hope that a better future may be within reach' Noam Chomsky 'Shenker's elegantly written book not only describes how the calamity of Britain today was long in the making, it outlines a future about which one can reasonably feel hope' Pankaj Mishra 'The author's passion is infectious. You have to applaud him for finding the untold stories' Observer

What Motivates Me

A groundbreaking new book from the bestselling author of Shop Class as Soulcraft In his bestselling book Shop Class as Soulcraft, Matthew B. Crawford explored the ethical and practical importance of manual competence, as expressed through mastery of our physical environment. In his brilliant follow-up, The World Beyond Your Head, Crawford investigates the challenge of mastering one's own mind. We often

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complain about our fractured mental lives and feel beset by outside forces that destroy our focus and disrupt our peace of mind. Any defense against this, Crawford argues, requires that we reckon with the way attention sculpts the self. Crawford investigates the intense focus of ice hockey players and short-order chefs, the quasi-autistic behavior of gambling addicts, the familiar hassles of daily life, and the deep, slow craft of building pipe organs. He shows that our current crisis of attention is only superficially the result of digital technology, and becomes more comprehensible when understood as the coming to fruition of certain assumptions at the root of Western culture that are profoundly at odds with human nature. *The World Beyond Your Head* makes sense of an astonishing array of common experience, from the frustrations of airport security to the rise of the hipster. With implications for the way we raise our children, the design of public spaces, and democracy itself, this is a book of urgent relevance to contemporary life.

Got Your Attention?

In an impatient world of infobesity, people don't want more information - they want to be intrigued and they want to be intrigued fast. After all, goldfish have longer attention spans than humans - nine seconds to our eight. Sam Horn reveals her "secret sauce" for truly connecting with people - whether it's one or one million. Her disruptive eight-stage INTRIGUE process teaches readers how to replace boring, overlong, one-way communications with concise, compelling,

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mutually rewarding two-way interactions that add value for all involved. The bottom line? If you can't get people's favorable attention, you'll never get their business. The insights and instantly useful ideas here will get smartphones down and eyebrows up. Readers will appreciate these innovative, but proven ways to win respect and motivate people to take action now, whether that's to hire you, refer you, fund you, or say yes to you. --

Now We Have Your Attention

"This book explains how to implement a comprehensive organizational strategy to increase focus and overcome digital distraction; take back control of the technology in your organization and life; establish a Communication Compact, defining how, when, and why your team will communicate with each other, create a "vault" to increase productivity, decrease stress, and boost your creativity; and more"--

May I Have Your Attention, Please?

Your attention, please. Is the definitive strategy guide for breaking through the clutter and getting distracted audiences to pay attention. How can you get the attention of distracted and busy audiences? Change the way you communicate. People today are so overloaded with information that they're almost impossible to reach. What's needed is a radical approach for getting your audience to pay attention to what you're communicating. This breakthrough

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book by Alison Davis and Paul B. Brown gives you this dramatically different approach. It shows you how to make bold changes in the way you communicate that cut through the clutter and get your message across. How can this book help you? Your Attention, Please. is the new strategy guide for communicating to the reluctant audience member.* Discover why employees are tuning out and turning off* Find out what five essential things you need to know about your employee audience* Learn effective strategies for creating clear, concise and compelling messages that meet the needs of employees* Gain insights on how to leverage visuals to make communication dynamic and easy to navigate What does it include? Learn who the new audience is, how to reach them and how you must communicate differently, including:* 12 revealing insights on what it takes to reach your employee audience* Dynamic, easy-to-navigate charts, checklists and captions* High-impact attention-getting techniques from Hollywood, Madison Avenue, politics, consumer magazines and anthropology* Real-world examples of what to do and what not to do* Essential, go-to resources

Attention Management Extended Excerpt

"This book explains how to implement a comprehensive organizational strategy to increase focus and overcome digital distraction; take back control of the technology in your organization and life; establish a Communication Compact, defining how, when, and why your team will communicate with each other, create a "vault" to increase productivity,

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decrease stress, and boost your creativity; and more"--

The Sand Castle

"A lively, approachable way to befriend your ADHD and thrive!"--Melissa Orlov, author of award-winning *The ADHD Effect on Marriage* *May We Have Your Attention Please?* will help you to conquer your adult ADHD -- in a way that's right for you. This practical and engaging workbook uses cutting-edge research and lessons from working with thousands of adults with ADHD, as shared by specialists with extensive professional -- and sometimes personal -- experience managing the disorder. Through digestible chapters and practical exercises you will: Learn how your brain works to leverage your ADHD for strength. Discover practical, hands-on activities to separate yourself from your symptoms. Find an approach to treatment that works for you. You'll share your journey with Jason, Candace, Tim and Amy: four characters embarking on different journeys through ADHD. Each will inspire you to see past mental health symptoms and boldly take ownership of your personal wellbeing. They represent resilience, growth, optimism and strength. Life is not linear: neither is working through ADHD. *May We Have Your Attention Please?* will lead you to a place of clarity and purpose, to live with, not in spite of, your ADHD. *May We Have Your Attention Please?* is brought to you by Springboard Clinic: offering innovative approaches to ADHD care since 2009. Looking to stay on track or enhance your reading experience? Our telecourse accompanies

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readers through this process over 8 weeks. Visit springboardclinic.com to find out more.

May I Have Your Attention, Please?

The wave of liberalization in the 1990s changed forever the face of India. It bolstered the economy. It raised the stock index. It raised hem lines of skirts even more. It led to the growth of the fashion police And also the moral police. Numbered items became item numbers. To the twenty-two scheduled languages were added C, Cobol, Java. You were either watching sitcoms or starting dotcoms. News became entertainment. Entertainment became news. Terror struck the country - sometimes in the form of gunmen from across the border and sometimes in the form of Bollywood movies. To SMS-ize - 'It wuz da best of tysms, it wuz da wrst of tysms' Having been a part of this chaotic revolution in popular culture, blogger Arnab Ray of greatbong.net takes a funny, sarcastic, politically incorrect and totally irreverent look at assorted random stuff including Bollywood C-grade revenge masalas, ribald songs of the people, movie punching, fake educational institutes, stubborn bathroom flushes, unreal reality shows, the benefits of corruption, opulent weddings, brains in toaster ovens, seedy theatres and pompous non-resident Indians. Nothing here is off-limits and no cow too holy. We guarantee it

Can I Have Your Attention?

Don't simply show your data—tell a story with it!

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Storytelling with Data teaches you the fundamentals of data visualization and how to communicate effectively with data. You'll discover the power of storytelling and the way to make data a pivotal point in your story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real-world examples—ready for immediate application to your next graph or presentation. Storytelling is not an inherent skill, especially when it comes to data visualization, and the tools at our disposal don't make it any easier. This book demonstrates how to go beyond conventional tools to reach the root of your data, and how to use your data to create an engaging, informative, compelling story. Specifically, you'll learn how to: Understand the importance of context and audience Determine the appropriate type of graph for your situation Recognize and eliminate the clutter clouding your information Direct your audience's attention to the most important parts of your data Think like a designer and utilize concepts of design in data visualization Leverage the power of storytelling to help your message resonate with your audience Together, the lessons in this book will help you turn your data into high impact visual stories that stick with your audience. Rid your world of ineffective graphs, one exploding 3D pie chart at a time. There is a story in your data—Storytelling with Data will give you the skills and power to tell it!

May I Hebb Your Attention Pliss

So the story of my life. I've often thought about this

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moment, about what it would be like to write my memoirs. I always thought it would make me feel important. It doesn't. If anything it makes me feel a little strange. The truth is, I should never have been this famous guy. I wasn't the cool, clever, good-looking boy at school. But I always dreamt of it, hoped for it, longed for it: throughout school when I was disruptive, in my teens when I tried to form my own boy band and through hundreds of auditions for parts which were met with constant rejection. Until finally I co-wrote Gavin and Stacey. And my whole life changed. This is that story. The story of how I found myself here, talking to you.

Indistractable

Can I Have Your Attention? is not your traditional self-help book that offers 12 simple steps to enhance brainpower. Nor is it a book on Eastern Wisdom, spirituality, or conventional meditation. It is an eye-popping adventure that combines ancient, high-speed attention-building processes with cutting-edge attention research in psychology, neurology, and biology. Through Joseph Cardillo's engaging personal account of the world of human attention—which synthesizes the stories of more than two dozen experts—you will uncover surprising secrets about the workings of your own mind. Did you know that: — You can use your attention to perfect any daily activity—from piano playing to work-related activities to perfecting your golf swing? — In just one-six-hundredth of a second, a random detail you glimpse in the corner of your eye can determine whether you

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like someone you just met, cause or avoid an accident, make you feel happy or depressed all day, and lead you to succeed or fail at anything you try? — Specifically designed meditation techniques can be used to scan and shift brain waves, altering one's attention as effectively as electrode-packed biofeedback instruments? — Most importantly, you can train your attention to turn such processes on or off on command? This fresh look at ancient attention skills and new science will transform your thinking about what human attention is as well as offer a guide to incorporating its insights into your daily life. Can I Have Your Attention? even presents a redefinition of attention deficit and reveals a variety of natural, non-medical tools that can significantly amp up anyone's attention!

Personal Productivity Secrets

The publication of the King James version of the Bible, translated between 1603 and 1611, coincided with an extraordinary flowering of English literature and is universally acknowledged as the greatest influence on English-language literature in history. Now, world-class literary writers introduce the book of the King James Bible in a series of beautifully designed, small-format volumes. The introducers' passionate, provocative, and personal engagements with the spirituality and the language of the text make the Bible come alive as a stunning work of literature and remind us of its overwhelming contemporary relevance.

Can I Have Your Attention?

Learn tried-and-tested methods for optimal personal productivity! Ever find yourself more than a bit overwhelmed by the constant influx of e-mail and reminders as well as the ever-present calendars, to-do lists, miscellaneous paper, and sticky notes? Add to that, myriad devices that were originally intended to make us more efficient, but in reality, only end up forcing us to juggle even more. Our brains aren't wired for all this, but we can learn to be productive. *Personal Productivity Secrets* gives you everything you need to know to be organized, in control, and to get things done: Understand how your brain absorbs, organizes, and filters the daily deluge of information, and learn to trick your brain into being more productive. Appreciate the difference between "Time Management" and "Attention Management" and create workflow processes that help you defend your attention. Create a plan for navigating endless technology options, and implement tools that will keep you productive, focused and in control. *Personal Productivity Secrets* reveals updated and vital information for achieving your significant results, and being as productive as you can be in a fast-paced, technology-driven society.

The World Beyond Your Head

"Indistractable provides a framework that will deliver the focus you need to get results." —James Clear, author of *Atomic Habits* "If you value your time, your focus, or your relationships, this book is essential

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reading. I'm putting these ideas into practice."

—Jonathan Haidt, author of *The Righteous Mind* You sit down at your desk to work on an important project, but a notification on your phone interrupts your morning. Later, as you're about to get back to work, a colleague taps you on the shoulder to chat. At home, screens get in the way of quality time with your family. Another day goes by, and once again, your most important personal and professional goals are put on hold. What would be possible if you followed through on your best intentions? What could you accomplish if you could stay focused and overcome distractions? What if you had the power to become "indistractable?" International bestselling author, former Stanford lecturer, and behavioral design expert, Nir Eyal, wrote *Silicon Valley's handbook for making technology habit-forming*. Five years after publishing *Hooked*, Eyal reveals distraction's Achilles' heel in his groundbreaking new book. In *Indistractable*, Eyal reveals the hidden psychology driving us to distraction. He describes why solving the problem is not as simple as swearing off our devices: Abstinence is impractical and often makes us want more. Eyal lays bare the secret of finally doing what you say you will do with a four-step, research-backed model. *Indistractable* reveals the key to getting the best out of technology, without letting it get the best of us. Inside, Eyal overturns conventional wisdom and reveals: Why distraction at work is a symptom of a dysfunctional company culture—and how to fix it What really drives human behavior and why "time management is pain management" Why your relationships (and your sex life) depend on you becoming indistractable How to raise indistractable

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children in an increasingly distracting world
Empowering and optimistic, *Indistractable* provides practical, novel techniques to control your time and attention—helping you live the life you really want.

Storytelling with Data

The ideal graduation gift for anyone about to enter the workforce, a witty, practical guide to 200 difficult professional conversations—featuring all-new advice from the creator of the popular website *Ask a Manager* and New York’s work-advice columnist. There’s a reason Alison Green has been called “the Dear Abby of the work world.” Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don’t know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You’ll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit “reply all” • you’re being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate’s loud speakerphone is making you homicidal • you got drunk at the holiday party Advance praise for *Ask a Manager* “A must-read for anyone who works . . . [Alison Green’s] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where

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you work.”—Booklist (starred review) “I am a huge fan of Alison Green’s Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor.”—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* “Clear and concise in its advice and expansive in its scope, *Ask a Manager* is the book I wish I’d had in my desk drawer when I was starting out (or even, let’s be honest, fifteen years in).”—Sarah Knight, New York Times bestselling author of *The Life-Changing Magic of Not Giving a F*ck*

Jesus Is Trying To Get Your Attention

Attention Management

Responding to the global shift from the Information Age to the Intuition Age, Penny Peirce, a respected leader in the intuition development movement, offers effective, easy-to-follow guidance to help you develop the power of perception and imagination to live effortlessly and joyfully in this new age. With a growing holistic view of the world and a greater awareness of personal and collective energy, our level of perception is transforming from something singular—the physical form—to a greatly expanded awareness that includes intuition, past and present, right and left brain, and heart and body. As our perceptive ability evolves, we must relearn the

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principles of how we live, create, and grow in order to be successful in the rapidly transforming reality of the Intuition Age. Written with clarity, insight, and humor, Leap of Perception is a comprehensive guide that shows us how to adapt to an expanding paradigm of perception. You will learn to materialize the situations you want, resolve conflict in relationships, expand your creativity, reduce exhaustion and anxiety from multitasking, ease fear caused by the transformation process, and develop new skills like telepathy, clairvoyance, applied empathy, rapid healing, and more. Building on her first two books, The Intuitive Way: The Definitive Guide to Increasing your Awareness and Frequency: the Power of Personal Vibration, author Penny Peirce once again translates a powerful and complex concept into an effective life practice that is accessible to everyone.

Property Management

What's a businessperson's biggest hidden asset? His or her own true story and authenticity One's personal identity is the key to one's professional brand. In May I Have Your Attention, Please?, Chris Hilicki illustrates how everyone can be successful by applying their personal experiences to business. Using real-world examples of famous corporations, celebrities, and the guy next door, Hilicki gets readers to use their best- and often most untapped-assets to build a better personal and professional life. Complete with thought-provoking chapter questions and practical exercises that readers can immediately apply to their plans for success, this unique guide offers step-by-step

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strategies that help readers examine their identity, make a lasting impression, and turn it into a reputation that transforms their businesses. Chris Hilicki (Nashville, TN) is founder and Vice Chair of Dalmatian Press, one of the U.S.'s most successful children's book companies. Formerly a scientist and now a publishing leader, she regularly speaks before industry leaders, live television audiences, and large conventions. Chris has been interviewed for Forbes, Inc., the Wall Street Journal, Southern Living, and Publishers Weekly and has appeared on television shows as an expert on building brands through the use of personal identity.

Your Attention, Please

As the title implies, this book is just about conversations. I wrote it to give my students ample material for speaking practice. An educator can discuss with students and/or dissect the dialogues contained in this book, as only he or she can do. There are a loads of idioms, phrasal verbs and colloquial expressions for a wide variety of situations and topics. The vocabulary in each dialogue is challenging but not unfamiliar or unusual. If you are a student, the idea is to get used to collocations and colloquialism. Practice, Practice, practice! In addition, the dialogues were composed for Jr. High School ~ Freshman University level students. In other words, the grammar found within the dialogues doesn't stray too far from levels most students are used to seeing in their respective school exams. After 17 years teaching university level ESL classes, I've found that

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practice, practice, and practice are the top three methods of improving speaking ability.

May I Have Your Attention Please?

How to Do Nothing

GOLD MEDALIST IN THE 2015 FOREWORD REVIEWS' INDIEFAB AWARDS IN CAREER! Did you know: • Goldfish, yes, goldfish, have longer attention spans than we humans do? • One in four people abandons a website if it takes longer than four seconds to load? Imagine if there were ways, in a world of impatience and INFObesity, to quickly intrigue busy, distracted people and earn their interest, trust and buy-in? Imagine if there was a process for pleasantly surprising decision-makers and convincing them you're the right person for the job, position, project or contract? You don't have to imagine it, Sam Horn has created it. Sam's innovative techniques have helped her clients close deals and raise millions of dollars and will be your "secret sauce" to getting funded, hired, elected, promoted or referred.

Disruptive Witness

This text provides a flexible, current and practical overview of the field for real estate practitioners. Topics covered include: professional property management, property management economics and planning, managing owner relations, marketing management, managing leases, lease negotiations,

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tenant relations, and environmental issues. Property Management, 6th Edition holds all the tools needed for success in today's competitive and ever-changing environment. Within this book one will find up-to-the-minute information and advice on key issues affecting the industry. Also included is a useful collection of the property manager's "tools of the trade" in the form of numerous charts, agreements, leases and checklists. Plus, each chapter wraps up with an open-ended case study that challenges to explore a real-life management problem, while testing knowledge of that chapter's key points.

Ask a Manager

Discover the revolutionary antidote to overload and exhaustion — read the extended excerpt of Attention Management (available September 2019) to find out to find out how attention management can change your life! Have you tried everything to become more productive—but you're still too busy and stressed? That's because the old approaches to productivity just don't work in today's fast-paced, tech-driven workplaces. What does work? Time management is outdated. Attention management is the solution you need. Attention management is the most essential skill you need to live a life of choice rather than a life of reaction and distraction. It's a collection of behaviors, including focus, mindfulness, control, presence, flow, and other skills, that will support your success. Productivity speaker, trainer, and author Maura Nevel Thomas shows you how to master attention management with practical strategies that

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Your Guide To Business Writing That Charms
Captivates And Converts.
make an immediate impact.

Just Conversations

Let's not mince words here: most business writing is tedious, pompous and bereft of the tiniest sliver of personality. It's near impossible for customers to cut through the "innovative solutions" and "passion for customer service," and find out who can actually give them what they need. For the business owner who's willing to do something different, though, it represents a major - and inexpensive - competitive advantage. *May I Have Your Attention, Please?* lays out 12 simple principles that allow business owners - even those with no writing experience - to attract and enchant their dream customers. With clear and concise explanations of what works and why, and examples of the best and worst text out there, you'll have all the tools you need to turn readers into buyers into raving fans. Give your writing skills an instant upgrade In this short book, you'll learn: Simple techniques to turn your dull-as-dishwater business marketing into "can't resist" copy - even if you don't think of yourself as a "good writer." How to make price irrelevant and be the only choice for your ideal customer - by changing nothing except your copywriting. The business writing "rules" you should revel in breaking. Why copying your competitors is a dangerous waste of time and what to do instead (without spending hours searching for ideas). The easily avoidable mistakes that are turning your customers off - even if they don't know it. A simple framework to help you blast through writer's block

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and know exactly what to say in any piece of writing. How to "read your customers' minds," and get them looking for reasons to buy from you. Who is this book for? Business owners looking to breathe more life into their website, content marketing or sales materials. Employees who want to gain a new skill and have more impact in their work. Anyone who has something great to offer - but is struggling to get the message across.

May I Have Your Attention, Please? Your Guide to Business Writing That Charms, Captivates and Converts

What Motivates Me will help readers align the work they do every day, for the rest of their lives, with what truly motivates them. It also includes a code to the Motivators Assessment. This is not a personality test, but a scientifically valid assessment that digs straight to the core of what motivates you at work. The book also features a set of thought-provoking exercises to help readers sculpt their jobs with 60 powerful strategies. After analyzing the results of 850,000 interviews, the authors sought to discover why so many people are not as engaged and energized as they could be at work. They found those who are happiest and most successful are engaged in work that aligns with what motivates them. What Motivates Me offers an extensively tested method to help readers identify their core motivators and figure out the disconnects between their passions and their current work, and guides all those searching for joy and engagement by asking the important questions -

From Hitler to Jim Crow to Obama

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Out on the Wire

Discover the Feminine Quality That Makes Him Crave Your Attention Chances are, you've read just about everything you can on how to keep a man interested in you. Women's magazines often give advice like “be your best self”, “focus on you”, or “put on that mini-skirt he loves.” While these things do work to keep a man interested, they're surface level tactics that only work temporarily. Women who know how to keep a man happy understand what men secretly want in a woman. These women are irresistible not because of

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their looks, but because they possess one feminine quality that make men crave their attention. High-quality men, the ones that desire true commitment from a woman, desperately yearn for the company of a woman who understandshow to keep him captivated by her. So what is the secret to getting a man to crave your attention? What do men secretly want in a woman? It's simple... Graceful communication. How to Talk to a Man and Keep Him Helplessly Attracted to You If you've ever had a man shut you out or shut down on you during a disagreement it's because you failed to communicate respectfully. If you want to be able to communicate your needs and wants to a man without him losing his temper or ignoring you completely, you must learn how to talk to a mangracefully. If a man doesn't feel respected when you communicate with him it's impossible to connect with him on an intimate level. And without that intimate connection, there's nothing you can do to keep him captivated by you. To achieve lasting intimacy with a woman, a man needs to feel emotionally secure with her. But if a woman fails to communicate respectfully, he won't feel confident sharing his whole heart with her. Become the Only Woman He Opens Up and Listens to Men give their undivided attention to those who respect them. If a man doesn't feel respected communicating with you, he'll find the respect he needs elsewhere. The woman who knows how to communicate with men can influence the man she wants without resorting to "that mini-skirt he loves." A man craves the attention of a graceful woman who knows exactly what to say to him, when to say it, and most importantly, how to say it to get what SHE wants. Men love being

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gracefully influenced by the woman they adore. If you're interested in learning how to talk to a man so that he opens up to you, listens to you, and willingly gives you what you want without a fuss, this book will help you to communicate with men more effectively. Here's what you're going to learn inside: Discover how to tell him exactly what's on your mind without turning him off. Learn how to communicate what you want and need from him, and make him HAPPY to give it to you. Find out the four most powerful words good men desperately need to hear from the woman they love. Discover how to have difficult conversations with him without making him resent or resist you. Learn how to be a good wife or girlfriend by being more assertive (attractive) with your man without being aggressive (unattractive). Find out how to understand the masculine mind and speak his language so that he FEELS exactly what you say to him. How to get him to fall in love with you immediately AFTER an intense argument. Uncover the secrets to making him to open up emotionally and get the deep, intimate connection you desperately want with him. And much, much more... Would You Like to Know More? Get started right away and learn how to communicate with a man so that he listens to you, opens up to you, and deeply craves your attention. Scroll to the top of the page and select the 'buy button' now.

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