

Analisis Risiko Proyek Pembangunan Digilibs

Trademarks & Symbols: Symbolical designs
Fault Tree Handbook
Smart Talent Management
The Peter Principle
Large-scale plantations, bioenergy developments and land use change in Indonesia
Morning Noon & Night
Qualitative Inquiry and Research Design (International Student Edition)
A Guide To Practical Human Reliability Assessment
Invasion of the Moocs
A Dictionary of Law
The Handbook of Health and Safety Practice
Strategic Alliances
Productivity Improvement in Construction
Online Dispute Resolution
Metacreation
The Additives Guide
Methods of Social Research
A Strategy of Decision
Risk Management Models
Fundamentals of Decision Making and Priority Theory With the Analytic Hierarchy Process
Investments
Sing Me to Sleep
A Taste for Green Tangerines
Birthing Outside the System
Risk Management and Construction
Confessions of an Economic Hit Man
Decentralization & Development
Data Mining
The Evolution of Educational Thought
Asset and Risk Management
Strategic Management
The Dictionary of Physical Geography
Politics and Administration
Zeina
Internet Marketing: Building Advantage in a Networked Economy
Handbook of Global Supply Chain Management
An English-Indonesian Dictionary
An Introduction to Human Factors Engineering
Essential Criminology
Control of Risk

Trademarks & Symbols: Symbolical designs

In the Fourth Edition of this bestselling book, John W Creswell and new co-author Cheryl N Poth explore the philosophical underpinnings, history and key elements of each of five qualitative inquiry traditions: narrative research, phenomenology, grounded theory, ethnography and case study - putting them side by side, so that we can see the differences. The authors relate research designs to each of the traditions of enquiry. They compare theoretical frameworks and ways to employ standards of quality, as well as strategies for writing introductions to studies, collecting data, analyzing data, writing a narrative and verifying results. New in this edition: Updated materials on each tradition More on interpretive frameworks and ethics More visual depictions of the five approaches Two new topical articles in Chapter 5, reproduced in full in the appendices.

Fault Tree Handbook

Distinguished literary critic Bodour is trapped in a loveless marriage and carries with her a dark secret. She fell in love in her youth and gave birth to an illegitimate daughter, Zeina, whom she abandoned on the streets of Cairo. Bodour doesn't know that Zeina has blossomed into one of Egypt's most beloved entertainers. Pining for her estranged daughter, she writes a fictional account of her life in an attempt to find solace. But as the revolution in Cairo begins to gain fire, the novel

goes missing and Bodour must find who has stolen it. Will her hunt for the thief bring mother and daughter together? Or is Bodour destined to lose her daughter to Cairo forever?

Smart Talent Management

The aim of this book is to study three essential components of modern finance – Risk Management, Asset Management and Asset and Liability Management, as well as the links that bind them together. It is divided into five parts: Part I sets out the financial and regulatory contexts that explain the rapid development of these three areas during the last few years and shows the ways in which the Risk Management function has developed recently in financial institutions. Part II is dedicated to the underlying theories of Asset Management and deals in depth with evaluation of financial assets and with theories relating to equities, bonds and options. Part III deals with a central theory of Risk Management, the general theory of Value at Risk or VaR, its estimation techniques and the setting up of the methodology. Part IV is the point at which Asset Management and Risk Management meet. It deals with Portfolio Risk Management (the application of risk management methods to private asset management), with an adaptation of Sharpe's simple index method and the EGP method to suit VaR and application of the APT method to investment funds in terms of behavioural analysis. Part V is the point at which Risk Management and Asset and Liability Management (ALM) meet, and touches on techniques for measuring structural risks within the on and off balance sheet. The book is aimed both at financial professionals and at students whose studies contain a financial aspect. "Esch, Kieffer and Lopez have provided us with a comprehensive and well written treatise on risk. This is a must read, must keep volume for all those who need or aspire to a professional understanding of risk and its management." —Harry M Markowitz, San Diego, USA

The Peter Principle

Human error is here to stay. This perhaps obvious statement has a profound implication for society when faced with the types of hazardous system accidents that have occurred over the past three decades. Such accidents have been strongly influenced by human error, yet many system designs in existence or being planned and built do not take human error into consideration.; "A Guide to Practical Human Reliability Assessment" is a practical and pragmatic guide to the techniques and approaches of human reliability assessment HRA. It offers the reader explanatory and practical methods which have been applied and have worked in high technology and high risk assessments - particularly but not exclusively to potentially hazardous industries such as exist in process control, nuclear power, chemical and petrochemical industries. A Guide to Practical Human Reliability Assessment offers the practitioner a comprehensive tool-kit of different approaches along with guidance on selecting different methods for different applications. It covers the risk assessment and the HRA process, as well as methods of task analysis, error identification, quantification, representation of errors in the risk analysis, followed by

error reduction analysis, quality assurance and documentation. There are also a number of detailed case studies from nuclear, chemical, offshore, and marine HRA'S, exemplifying the image of techniques and the impact of HRA in existing and design-stage systems.

Large-scale plantations, bioenergy developments and land use change in Indonesia

Strategic alliances are becoming increasingly important as a long-term response to the move towards globalization of businesses, and to their need to learn and adapt quickly, gain access to new markets, and diffuse new technologies. In this comprehensive informative and practical text the authors develop: An analysis of over 30 alliances in the US, Japan and Europe. A blueprint for successfully forming and implementing an alliance. Practical case histories of nine successful and unsuccessful alliances which highlight benefits and drawbacks. Highly successful in hardback, this book is now available in paperback for undergraduate and MBA students of corporate strategy and international business.

Morning Noon & Night

Alphabetical listing of additives and additive classes. Each entry gives explanatory definition and description. Index of synonyms and minor additives.

Qualitative Inquiry and Research Design (International Student Edition)

First Published in 2005. Routledge is an imprint of Taylor & Francis, an informa company.

A Guide To Practical Human Reliability Assessment

Although intended primarily for Indonesian users, the dictionary will be helpful to speakers of English who wish to know the Indonesian equivalent of an English word or phrase.

Invasion of the Moocs

Disillusioned with the results of centralized government planning, many countries have recently tried placing planning authority with state, regional or district agencies. The authors in this volume examine experiences in Asia, South America, and Africa to review the varieties of decentralization policies and programmes. They identify the social, economic, and political factors that seem to influence their success or failure. Alternative approaches to decentralization of development

planning are discussed, and prescriptions for improved implementation are made. Different concepts of decentralization are explored throughout the book, and the advantages and disadvantages of different forms of decentralization are also detailed.

A Dictionary of Law

This best-selling dictionary is an authoritative and comprehensive source of jargon-free legal information. It contains over 4,200 entries that clearly define the major terms, concepts, processes, and the organization of the English legal system. This is a reissue with new covers and essential updates to account for recent changes. Highlighted feature entries discuss key topics in detail, for example adoption law, the appeals system, statement of terms of employment, and terrorism acts, and there is a useful Writing and Citation Guide that specifically addresses problems and established conventions for writing legal essays and reports. Now providing more information than ever before, this edition features recommended web links for many entries, which are accessed and kept up to date via the Dictionary of Law companion website. Described by leading university lecturers as 'the best law dictionary' and 'excellent for non-law students as well as law undergraduates', this classic dictionary is an invaluable source of legal reference for professionals, students, and anyone else needing succinct clarification of legal terms. Focusing primarily on English law, it also provides a one-stop source of information for any of the many countries that base their legal system on English law.

The Handbook of Health and Safety Practice

An introduction for undergraduates to every stage of sociological research, showing how to deal effectively with typical problems they might encounter. The book is fully updated to include examples from the LA riots and the 1992 presidential elections.

Strategic Alliances

For undergraduate courses in Human-Factors Engineering, Human-Computer Interaction, Engineering Psychology, or Human-Factors Psychology. Offering a somewhat more psychological perspective than other human factors books on the market, this text describes the capabilities and limitations of the human operator-both physical and mental-and how these should be used to guide the design of systems with which people interact. General principles of human-system interaction and design are presented, and included are specific examples of successful and unsuccessful interactions. It links theories of human performance that underlie the principles with real-world experience, without a heavy engineering-oriented perspective.

Productivity Improvement in Construction

Twenty-one essays written by "faculty who developed and taught MOOCs in 2012 and 2013, students who participated in those MOOCs, and academics and observers who have first hand experience with MOOCs and higher education"--Back cover.

Online Dispute Resolution

Metacreation

This book investigates why women choose 'birth outside the system' and makes connections between women's right to choose where they birth and violations of human rights within maternity care systems. Choosing to birth at home can force women out of mainstream maternity care, despite research supporting the safety of this option for low-risk women attended by midwives. When homebirth is not supported as a birthplace option, women will defy mainstream medical advice, and if a midwife is not available, choose either an unregulated careprovider or birth without assistance. This book examines the circumstances and drivers behind why women nevertheless choose homebirth by bringing legal and ethical perspectives together with the latest research on high-risk homebirth (breech and twin births), freebirth, birth with unregulated careproviders and the oppression of midwives who support unorthodox choices. Stories from women who have pursued alternatives in Australia, Europe, Russia, the UK, the US, Canada, the Middle East and India are woven through the research. Insight and practical strategies are shared by doctors, midwives, lawyers, anthropologists, sociologists and psychologists on how to manage the tension between professional obligations and women's right to bodily autonomy. This book, the first of its kind, is an important contribution to considerations of place of birth and human rights in childbirth.

The Additives Guide

In the fourth edition of Essential Criminology, authors Mark M. Lanier, Stuart Henry, and Desire .M. Anastasia build upon this best-selling critical review of criminology, which has become essential reading for students of criminology in the 21st century. Designed as an alternative to overly comprehensive, lengthy, and expensive introductory texts, Essential Criminology is, as its title implies, a concise overview of the field. The book guides students through the various definitions of crime and the different ways crime is measured. It then covers the major theories of crime, from individual-level, classical, and rational choice to biological, psychological, social learning, social control, and interactionist perspectives. In this latest edition, the authors explore the kind of criminology that is needed for the globally interdependent twenty-first

century. With cutting-edge updates, illustrative real-world examples, and new study tools for students, this text is a necessity for both undergraduate and graduate courses in criminology.

Methods of Social Research

This state-of-the-art Handbook provides a comprehensive understanding and assessment of the field of global supply chain management (GSCM). Editors John T. Mentzer, Matthew B. Myers, and Theodore P. Stank bring together a distinguished group of contributors to describe and critically examine the key perspectives guiding GSCM, taking stock of what we know (and do not know) about them.

A Strategy of Decision

The knowledge discovery process is as old as Homo sapiens. Until some time ago this process was solely based on the 'natural personal' computer provided by Mother Nature. Fortunately, in recent decades the problem has begun to be solved based on the development of the Data mining technology, aided by the huge computational power of the 'artificial' computers. Digging intelligently in different large databases, data mining aims to extract implicit, previously unknown and potentially useful information from data, since "knowledge is power". The goal of this book is to provide, in a friendly way, both theoretical concepts and, especially, practical techniques of this exciting field, ready to be applied in real-world situations. Accordingly, it is meant for all those who wish to learn how to explore and analysis of large quantities of data in order to discover the hidden nugget of information.

Risk Management Models

The third edition of this comprehensive encyclopedic dictionary covers the whole field of physical geography and provides an essential reference for all students and lecturers in this field.

Fundamentals of Decision Making and Priority Theory With the Analytic Hierarchy Process

The Handbook of Health and Safety Practice is the book for anyone involved in health and safety: health and safety practitioners, HR managers, lawyers, engineers and those studying for NEBOSH and other occupational health and safety qualifications. Now in its nineteenth successful year, this newly updated seventh edition contains detailed coverage of all new legislation. Helpfully organised into two parts - the legal and practical aspects - this comprehensive reference source is an invaluable guide to helping you ensure your organisation successfully implements health and safety legislation.

Investments

Sing Me to Sleep

Internet Marketing: Building Advantage in a Networked Economy, 2e presents a “road-tested” framework to help students and practitioners understand how to think about and implement effective Internet marketing programs. The focus is on using marketing levers to vary the level of intensity that the consumer has with a Website to build a relationship with the customer through four stages: from Awareness, to Exploration/Expansion, to Commitment, and possibly through Dissolution. This four stage customer-centric framework shows readers how to use the Internet to create intense and profitable relationships with their customers. In addition to comprehensively discussing the key levers that marketers can use to create relationships, the authors focus on two primary forces that the Internet brings to marketing – the Individual and Interactivity - detailing how these forces influence key marketing levers and how these forces can be leveraged to create intense relationships with customers.

A Taste for Green Tangerines

In a hierarchy, every employee rises to the level of their own incompetence. This simple maxim, defined by this classic book over 40 years ago, has become a beacon of truth in the world of work. From the civil service to multinational companies to hospital management, it explains why things constantly go wrong: promotion up a hierarchy inevitably leads to over-promotion and incompetence. Through barbed anecdotes and wry humour the authors define the problem and show how anyone, whether at the top or bottom of the career ladder, can avoid its pitfalls. Or, indeed, avoid promotion entirely!

Birthing Outside the System

An essential tool for dispute resolution professionals as well as for anyone considering using dispute resolution in their lives and work, Online Dispute Resolution explains the many diverse and unique applications of doing conflict resolution online. The expert authors examine the tremendous growth of online dispute resolution-including its use by eBay and other e-commerce companies-and reveal the enormous possibilities to come, along with the many employment opportunities for practitioners in the field. They show how the online environment will affect the role of those who are concerned with dispute resolution just as it has brought changes to those who practice law, sell stocks, or run for office. For those who see the value of technology as a critical building block in the future of dispute resolution, Online Dispute Resolution will be an indispensable resource.

Risk Management and Construction

The first detailed examination of a-life art, where new mediaartists adopt, and adapt, techniques from artificial life.

Confessions of an Economic Hit Man

Depicts emblems used by fifteen hundred businesses and institutions throughout the world

Decentralization & Development

The construction industry is subject to more risk and uncertainty than perhaps any other industry. Yet, surprisingly, managerial techniques used to identify, analyse and respond to risk were not applied in the industry until the 80's. Existing texts deal with the theoretical concepts of risk and the techniques that identify and manage it. This book provides a set of tools that enable these management techniques to be put into practice in the construction industry.

Data Mining

The Evolution of Educational Thought

Asset and Risk Management

This guide will introduce you to the processes of systematic risk management.

Strategic Management

Perkins, a former chief economist at a Boston strategic-consulting firm, confesses he was an "economic hit man" for 10 years, helping U.S. intelligence agencies and multinationals cajole and blackmail foreign leaders into serving U.S. foreign policy and awarding lucrative contracts to American business.

The Dictionary of Physical Geography

This book is a comprehensive summary, primarily of the author's own thinking and research, about the Analytic Hierarchy Process and decision making. It includes advanced mathematical theory and diverse applications. Fundamentals of Decision Making has all the latest theoretical developments in the AHP and new theoretical material not published elsewhere. We consider this book to be the replacement for the original book on the subject, The Analytic Hierarchy Process that was published by McGraw Hill Publishers, New York.

Politics and Administration

. . . the editors have done a good job of bringing together a series of contributions which provide a useful and welcome expansion of the theoretical foundations of talent management through a knowledge management lens. David Collings, Personnel Review This book takes a fresh look at human talent in organizations, focusing on employees at all levels who represent key agents of knowledge management in acquiring, transferring, and applying important knowledge for competitive advantage. The overarching aim of the book is to identify, define, and explore the implementation of talent management strategies aimed at facilitating effective knowledge management in an organization. The contributors provide a valuable fusion of two important areas of emphasis for current research and practice in human resource management: talent management and knowledge management. They illustrate the immense significance of the latter to competitive advantage and organizational success in our rapidly changing global knowledge-based economy. The generation and acquisition of ideas and knowledge, their internal transfer and application throughout the organization, and the cross-border transfer of knowledge all through the effective management of human talent have become integral to contemporary management. The contributors examine planning and staffing, training/coaching, performance management, and organizational learning and development. Academics, human resource management practitioners and management consultants will find this volume valuable.

Zeina

A beautiful woman attends a family gathering following the mysterious death of Harry Stanford, claiming to be his long-lost child and stating her rights to a share of the tycoon's estate, in a hypnotic, roller-coaster novel.

Internet Marketing: Building Advantage in a Networked Economy

Since 1975, a short course entitled "System Safety and Reliability Analysis" has been presented to over 200 NRC personnel and contractors.

Handbook of Global Supply Chain Management

Indonesia's forests make up one of the world's most biologically diverse ecosystems. They have long been harvested by local people to meet their daily needs. Since the 1970s, a combination of demographic, economic and policy factors has driven forest exploitation at the industrial scale and resulted in growing deforestation. Key factors behind the forest loss and land use change in present-day Indonesia are the expansion of oil palm, plywood production and pulp and paper industries. Oil palm has been one of the fastest-growing sectors of the Indonesian economy, increasing from less than 1 million hectares in 1991 to 8.9 million hectares in 2011. The plywood and pulp and paper industries have also expanded significantly since the log export ban in 1985. All three sectors have contributed to deforestation. Several measures are being taken to reduce the loss of tropical forests in Indonesia. These measures are driven by growing global concern about the impact of deforestation on biodiversity and global warming and the Indonesian government's commitment to reduce greenhouse gas emissions. A major policy initiative revolves around developing renewable energy from biomass that can be sourced from oil palm, sugar, cassava, jatropha and timber plantations. This paper analyzes these measures and assesses the conditions under which they may be most effective.

An English-Indonesian Dictionary

Disillusioned with her London Life, anthropologist Bethany Parker accepts an offer to work with an international team of environmentalists on an eco-tourism project in the Indonesian rainforest. Thrust into a lush and sometimes brutal world of tribal traditions and erotic tensions, she learns about herself in the most unexpected of places.

An Introduction to Human Factors Engineering

An unattractive seventeen-year-old who has a beautiful singing voice undergoes a physical transformation before performing in a singing competition with her choir in Switzerland, where she meets a boy with troubling secrets, and they fall in love.

Essential Criminology

Strategic Management: Text and Cases, 2nd Edition, by Dess/Lumpkin/Eisner is both readable and rigorous - written for today's student. A rocket-ship in its first edition, the revision continues to provide solid treatment of traditional topics in strategic management, as well as contemporary topics like entrepreneurship, knowledge management, and internet strategies. The prestigious author team understands the importance of thorough, modern concepts illustrated by rich,

relevant and teachable cases. The new case selections emphasize variety, currency, and familiar company names. The cases are up-to-date in terms of both financial data and strategic issues. This group of cases gives both instructors and students unparalleled quality and variety. Based on consistent reviewer feedback, these selections combine comprehensive and shorter length cases about well known companies.

Control of Risk

Retells in verse the adventures of a little girl who meets a wolf in the forest on her way to visit her grandmother.

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